

SEIU UHW SPENDING IN 2024

ESSENTIAL TAKEAWAYS

 **\$10.57M**
ADVOCACY

 **\$11.46M**
HOTELS & EVENTS

 **\$2.37M**
LAWYERS

 **\$531,712**
MERCHANDISE

 **\$4.9M**
PUBLIC RELATIONS

 **\$753,642**
RESTAURANTS

 **\$2.81M**
TRAVEL

SEIU UHW's 2024 LM2 is out and SEIUExposed has taken a deep dive into its spending data. New totals for red-flag-raising spending are now available, and broken into categories.

KEY SPENDING INSIGHTS

- UHW spent \$2.75 million funding ballot initiatives outside of California in 2024. This includes significant funding for the failed Amendment 4 initiative in Florida, which related to abortion in the state.
- UHW spent over \$2 million on political consulting firm Winning Mark, LLC.
- UHW spent \$4.5 million on its political arm.
- UHW spent \$15,704 on a “retreat” at five-star hotel Langham Huntington.
- UHW spent over \$1.2 million on a single law firm.

DEEP DIVE: Has UHW Been Splurging on Hotels and Resorts for Leadership and Staff?

UHW spent over \$11 million on hotels last year – a major increase from 2023. Interestingly, there’s evidence to suggest that the local has been splurging on hotels for events exclusively for staff compared to hotel bookings for general membership.

SEIUExposed conducted a review of these hotel expenses and found that the average hotel rating tagged as a “staff retreat” was 4.06 stars, while the average hotel rating for the other hotels booked was 3.192 stars. These “retreats” included a stay at the luxurious five-star Langham Hotel in Huntington and the Kona Kai Resort in San Diego. Hotel stays that weren’t staff retreats were at much more modest places like the Holiday Inn.



THE LANGHAM HUNTINGTON, PASADENA, LOS ANGELES



STAR RATING 1★ 2★ 3★ 4★ 5★